



## Digital Content Solutions

*When the world's leading manufacturer of action cameras needed help in editing, clipping, curating and keywording the raw footage created by their cadre of pro athletes and brand ambassadors, DigitalContentSolutions was their first choice.*

*DigitalContentSolutions was able to vertically scale a team of video editors and metadata experts, consult on a variety of areas related to third party licensing and asset discoverability, and expose this industry giant's content to a whole new audience.*

**Industry**

Fortune 500

**Problem**

Client needing ingestion, editing, clipping, curating and metadata support to meet it's accelerated growth.

**Solution**

DCS vertically scaled a team of experts, built a workflow that aligned with the client's requirements, and processed the content to product specifications.

**Benefit**

Client was able to scale the processing of their product to meet the surging demand of their tens of millions of committed users and fans worldwide.